

# Rise to the Top

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## 35 Unique Entrepreneurs That Are Changing The Business World

David Siteman Garland @ 9:51 am



Content providers, entrepreneurs, personalities, Internet celebrities, creative geniuses, adored by everyone who meets them...yet still have that sexy appeal as being a little under the mainstream radar. The bottom line is this list encompasses people that will help you build your business and change the world...and you won't catch a single one of them wearing pleated pants.

If you haven't heard about, read about or kept tabs on the following folks, I'd highly recommend. For your business, for you and for America (how is that for a presidential speech...just kidding about America. This list is International).

In alphabetical order [*INNOVATEVMS* ventures highlighted]:

15. **Gabe Lozano:** Gabe is one of those people that is just going to magically appear one day in a magazine with the words under his name "sells company for 500 million". A little techy with a lot of entrepreneurial pizzazz, his Lockerdome is bringing innovation to sports management online.

23. **Josh Salcman:** THE virtual nerd. Recent winner of the Olin Cup at Washington University in St. Louis (entrepreneurial competition) is started an online tutoring revolution. Kind of makes me want to rewind the clock to high school...wait no, nevermind, not at all.

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24. **Mark Sawyer:** When I was in college, Mark was "that entrepreneur guy." He was building his company in his dorm room. Remember the name: Off Campus Media. Why? They are going to DOMINATE the world of marketing to college students.

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